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City of Branson
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NEWS RELEASE

Date: October 23, 2015

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Liquor Compliance Checks Show Improvement

The City of Branson recently conducted random compliance checks of establishments with City of Branson liquor licenses to determine if clerks are verifying that the purchaser is of legal age to buy alcohol. Branson Police officers worked with the assistance of minors to conduct the spot checks of businesses throughout the City.

On Wednesday and Thursday, October 21 and 22, 2015, 100 businesses were checked for compliance. The results showed that 95 businesses were in compliance with the liquor code. This is a 95% compliance rate; a rate which has been steadily improving over the 72% compliance rate achieved just a few years ago.

The City credits the improvements in the compliance for local businesses to consistent enforcement. Another reason for the higher rate of compliance is the training required of servers, cashiers and bartenders by the City of Branson. Each license holder is required to have their staff attend an approved "Responsible Liquor Selling" training session, which focuses on liquor sales laws and regulations and how to properly check identification. The City holds these training sessions every other month, with the next session being offered on December 3 at 9:30 a.m. at City Hall. A refresher class is required every two years.

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See the attached list of businesses that failed the compliance check.



Branson Police Department

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LOCATIONS FOUND IN VIOLATION October 21-22, 2015

Pantry, The	164 Fall Creek Dr.
Rib Crib #28	1855 W. Hwy 76
Shogun Japanese Steak & Sushi	3265 Falls Pkwy
White River Fish Company	5 Bass Pro Dr
Applebee's Neighborhood B & G	1836 W. Hwy 76